

# WMIA NEWS

Woodworking Machinery Industry Association

## May 2021 Newsletter

The mission of the Woodworking Machinery Industry Association (WMIA) is to establish a platform for its members to network and present the best global technology, services, and information to the North American marketplace.

[Visit Our Website](#)



## WMIA Welcomes New Board Leadership and Association Management Company

Middleton, WI – The Woodworking Machinery Industry Association, the leading association representing importers and distributors of woodworking machinery and ancillary equipment in North America, held a successful Spring 2021 Board of Directors Meeting in Memphis, TN, May 5-7, 2021. Confirmed by the WMIA membership, newly elected Board Chairman, Pascal Doucet, Vice President of Sales at Doucet Machineries, led his first meeting of the Directors in partnership with the association’s new CEO, Donte Shannon, FASAE, CAE, and its new association management company, AMPED.

[Read More](#)

## Welcome New Staff Members!

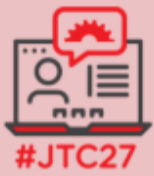
WMIA would like to welcome the new staff members! Donte Shannon is the new CEO and President of WMIA. Olivia Mueting is handling marketing, communications, and membership. Brittany Olson will be planning meetings moving forward, and Kim Striebel is handling all things finance. Donte, Olivia, Brittany, and Kim are a part of AMPED Association Management. They are excited to bring extensive association management experience to complement the Board’s industry expertise to accelerate WMIA’s growth and impact.



## JTC 27 Webinar

# I'm Getting Traffic, Now What?!

Recording available now!



## In Case You Missed It: JTC Webinar

The latest [JTC Webinar, "I'm Getting Traffic, Now What?!"](#) is now available. You will need to log in to view it. After clicking the link below, the webinar can be found under "Member Center", titled "JTC Webinar May 20, 2021". If you are having trouble logging in, contact Olivia Mueting at [omueting@wmia.org](mailto:omueting@wmia.org). There are also PDF Slides of the presentation attached to this email.

Description: Are you getting the ROI you expect from your online marketing investments? How do you know for sure? This JTC Webinar will help you understand how to collect the data, take ownership, and the most important question, are we leveraging this data?

[Access the Webinar](#)

## AWFS is Right Around the Corner

The AWFS Fair is right around the corner! AWFS is scheduled for July 20-23, 2021 at the Las Vegas Convention Center. Register to be an exhibitor or attendee today!

[Register Here](#)



## 2021 Wood Industry 40 Under 40 honorees

NORTH LIBERTY, Iowa - Honorees of the [2021 Wood Industry 40 Under 40](#) have been announced by [Woodworking Network](#). This year marks the sixth annual awarding of the 40 Under 40, which celebrates the next generation of industry professionals who are making an impact on wood products manufacturing in North America.

Those selected have been recognized by their peers for their achievements and innovations in the categories of: productivity, profitability, social good, ingenuity, peer inspiration, product development, organizational leadership, or another area. A total of 151 submissions were received and evaluated by a team of five Woodworking Network editors.

WMIA members Steven McNeilly of Cefla North America, Abi Shaffer of Leuco Tool Corp., and Alex Stalner of Brookhuis America Inc. are among the honorees.

[Read the Full Article](#)

## Virginia Tech Housing Report – March 2021

Virginia Tech – U.S. Forest Service has published its housing market commentaries for March 2021. These commentaries contain in-depth data and comments on the U.S. housing market.

The housing report is a free service of Virginia Tech, Virginia Cooperative Extension, and the U.S. Forest Service. The reports are intended to help you gauge future business activity. All past housing reports are archived [here](#).

[Read the Main Report](#)

[Read the Economic Conditions Report](#)



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